Bootcamp Data Analysis – Excel Homework

1. Some conclusions we can draw about the Kickstart campaigns are:

* Kickstarter campaign successes peaked during the month of May whereas the successes decreased during December where lack of pledges could result from spending during the holiday season.
* The theater category and the Plays sub category had the highest amount of campaigns with the Plays subcategory yielding the most successful campaigns.
* Journalism was the only category to have all their campaigns cancelled

2. Some limitations noticed within the given dataset:

* The only parameter gauging successful campaigns is a fully funded campaign – what other factors contributed to the success of those campaigns?

3. Other tables/graphs that could be generated

* Time period (length) of campaign compared against state
* Successfulness of campaign across various countries
* Category and/or Sub Category Campaigns vs Countries